

Windows® Phone Marketplace

Certification Test Results

Application Details

Name: Hello, World!
Version: 0.1
Company Name: Boydo's Tech Talk
Windows Phone OS Version: 7.0
Test ID: 98600

Submission Received: 08/11/2011
Testing Completed: 08/12/2011

Application Test Details

Capabilities Tested: Networking

Language(s): English

Result: Failed
Failure Summary: 2.1, 4.5, 4.6, 4.7
Exception(s) Applied: None

Action: Please address the comprehensive list of failures below, review the [Windows Phone Application Certification requirements](http://go.microsoft.com/fwlink/?LinkID=183220) (<http://go.microsoft.com/fwlink/?LinkID=183220>) and resubmit your updated application for certification testing. For further assistance, please submit a support ticket using the Support e-Form in the [App Hub Dashboard](http://go.microsoft.com/?linkid=9762121) (<http://go.microsoft.com/?linkid=9762121>).

Windows Phones Tested: HTC Arrive, HTC HD7, HTC Surround, LG Quantum

Policy

2. Prohibited Applications

2.1

Requirements

Your application must be fully functional when acquired from Windows Phone Marketplace (except for additional data as permitted below). Unless you have a pre-existing billing relationship with the user, your application may not require the user to provide payment information, within the application experience, to activate, unlock, or extend usage of the application.

Expected Result

Comments: Your application failed the Marketplace prohibited application policy check. Please review the above policy, notes below (if applicable), update and re-submit your application.

Result: Fail

Technical

4.5 Windows Phone Marketplace Iconography

4.5

Requirements

For each application, you must submit one icon to represent your application in the Windows Phone Marketplace catalog. This icon must match closely the icon provided in the XAP package. Users see this icon when browsing the application catalog on the phone before making a purchase.

Caution:

Do not use transparent PNG image files for the following phone application icons.

-A small mobile app tile icon (required), used in the phone Windows Phone Marketplace, 99 x 99 pixels in size.

-A large mobile app tile icon (required), used in the phone Windows Phone Marketplace, 173 x 173 pixels in size.

-A large PC app tile icon (required), used in the phone Windows Phone Marketplace, 200 x 200 pixels in size.

-Background art (optional), used in the Background panorama, 1000 x 800 pixels in size.

Expected Result

Test Process Required:

1. Locate the iconography files submitted with the application.
2. Verify that the icons are representative of the application, and match the icons that are present on the device after the XAP package is installed.
3. Verify that all applicable image files are included in the submission, are the right dimensions and are in non-transparent PNG format.

Comments: The 173x173 PNG icon was not included with the submission.

Result: Fail

4.6 Application Screenshots

4.6

Requirements

For each application, you must provide at least one or up to a maximum of eight screenshots. Users see these screenshots in the details page of the catalog before they make a purchase.

Screenshots must only contain application graphics, and must not include any emulator

Expected Result

Test Process Required:

1. Locate the application screenshot files.
2. Verify that each screenshot shows a direct capture of the phone screen or emulator when the application was running.
3. Verify that each screenshot does not contain emulator chrome.

chrome. Graphically-enhanced screenshots are not allowed.

Caution:

Do not use transparent PNG image files for application screenshots.

For more information, see [How to: Create Screenshots for Windows Phone Marketplace](#).

The Details page screenshot must be a 480 x 800 pixel PNG file.

4. Verify that each screenshot is not graphically-enhanced.

5. Verify that each screenshot is 480 x 800 pixels, and is a non-transparent PNG file.

Comments: The submitted screenshots contain the emulator border.

Result: Fail

4.7 Application Tile Image

4.7

Requirements

The large and small mobile app tile images must be representative of the application.

Expected Result

Test Process Required:

1. View the Application list.
2. Verify that the small mobile app tile image is representative of the application.
3. From the Application list, tap and hold the small mobile app tile of the application and select 'pin to start'.
4. Verify that the large mobile tile image on the Start screen is representative of the application.

Comments: The "pin-to-start" and Application List icons are generic Windows Mobile icons.

Result: Fail